

**The Wave's**

# Education Editions / Marketing Packages



## *School Year 2021-2022 Package Deals:*

**From Back-To-School  
to Open Houses and  
Graduations too —**

**The Wave has your  
advertising needs  
covered — from  
print, to digital  
exposure and more  
for the coming  
2021-2022  
school year!**

### **1. Platinum Plan** includes:

- Full Page Ads (Print) for for Fall Education Issue, Friday, August 27, 2021; Fall Open House Issue, Friday, September 24, 2021; Spring Open House Issue, Friday, March 25, 2022; and Graduation Issue, Friday, June 1, 2022
- Dedicated E-Mail blast (date scheduled at school's request)
- Athlete of the Week Digital Program (The Wave will feature your school's athletes on our social media platforms, in an effort to promote your school's sports programs and help provide the highlighted students with college portfolio content)
- Facebook and Instagram Posts on The Wave's platforms for the issues above
- Wave Staff Member Visit to School (Career Day, Journalism Assembly)

**Platinum Rate: \$3,500**

### **2. Gold Plan** includes:

- Full Page Ads (Print) for for Fall Education Issue, Friday, August 27, 2021; Fall Open House Issue, Friday, September 24, 2021; Spring Open House Issue, Friday, March 25, 2022
- Facebook and Instagram Posts on The Wave's platforms for the issues above

**Gold Rate: \$2,500**

### **3. Bronze Plan** includes:

- Full Page Ads (Print) for for Fall Education Issue, Friday, August 27, 2021; Fall Open House Issue, Friday, September 24, 2021
- Facebook and Instagram Posts on The Wave's platforms for the issues above

**Bronze Rate: \$1,500**

Contact your sales rep and reserve your plan  
Email us at [ads@rockawave.com](mailto:ads@rockawave.com)  
or call: 718-634-4000

*The Wave*